

## 20 Ways to Elevate Your Visibility

1. Ask your mentor or boss to introduce you to seasoned professionals in your area of interest.
2. Proactively express interest in mentoring and leadership development programs.
3. Attend industry and corporate events that draw high-profile professionals.
4. Proactively seek out professionals you admire to build up your LinkedIn network. Include a note saying why you admire them and would like them to be part of your network.
5. Volunteer to sit on a non-profit organization's board whose activities or interest align with your aspirations.
6. Accept requests to be a podcast guest, then share the audios with your social media followers.
7. Volunteer for non-profit or community activities that provide an opportunity to work alongside potential allies, advocates, or sponsors.
8. Join professional/leadership organizations and use those networks and your existing one to get introduced to senior influencers.
9. Start a blog using the platform to amplify the issues, ideas, and interests that matter to you.
10. Volunteer to be on the leadership team of your local professional association or alumni association.
11. Submit proposals to conference event organizers to lead a workshop or be part of a panel.

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12. Showcase your elevator pitch sentence in your employee profile, LinkedIn summary, business cards, presentations, bio, email signature, and social media profiles.
13. Request to be put on high-profile projects or on teams known for their successful track record.
14. Send a quarterly status update email to people who are your allies and advocates, who would appreciate being kept up to date of your successes, accomplishments, and wins.
15. Consider submitting an article or essay to your organization's newsletter or a highly visible industry publication.
16. Ask to give a webinar or "lunch an learn" talk to your local professional network group or alumni association, highlighting your expertise/knowledge/skills.
17. Ask your colleagues, manager, or mentor to nominate you for an award or team up with a group of colleagues and nominate each other for awards in your field/industry/area of expertise.
18. Celebrate and highlight your wins by displaying your diplomas, awards, or certificates prominently in your office.
19. Form (or volunteer to lead) a group whose mission is aligned with your values and interests and linked to your leadership brand.
20. Submit a book proposal to publishers or take a leap and self-publish your own book.

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